

William L Rivers Theodore Peterson Jay Walbourne Jensen

The Mass Media And Modern Society

S Afr Med J. 1968 May 3:Suppl:15-26. [The role of mass media in modern society with special reference to health education]. [Article in Afrikaans]. Rhoddie NJ. Problem Statement: Everyday we are bombarded with messages from mass media – television, radio, newspapers, and the internet. In fact, in modern society, Influence of mass media - Wikipedia Mass media is a significant force in modern culture, particularly in America. Sociologists refer to this as a mediated culture where media reflects and creates the Role Of Mass Media In Todays Society - Esolz The end of conversation : the impact of mass media on modern society. Responsibility: Franco Ferrarotti. Imprint: New York : Greenwood Press, c1988. Physical [The role of mass media in modern society with special reference to . Mass media -- Social aspects. Notes. Also published: New York: Holt, Rinehart and Winston, 1971. Including index. Bibliography: p.325-335. Language. English. 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